Drew Shafer

E: MAIL@DREW-SHAFER.COM   P: 909.732.3855   W: DREW-SHAFER.COM

About

With almost a decade of experience, I market myself as a Swiss Army Knife— capable of handling any creative challenge that's put on my plate. I'm passionate about creating remarkable work that has the power to connect with people on an authentic human level through intentional design and thoughtful creative. Above all else, I want to get in the trenches and make things that really matter.

Work Experience

JUNE, 2016 - PRESENT
Freelance Art Director & Designer, *Self-employed;*

Partner with agencies and companies to provide creative services including: creative direction, art direction, design (print & digital), photography, & strategy. Independently manage client accounts & communication. Project pitching, time management & work-back scheduling. Oversee the creative direction, art direction, design of all contracts. Produce all content and deliver all project assets on schedule.

SEPTEMBER, 2013 - 2016
Art Director, *Conscious Minds;*

Collaborated with creative team to develop creative direction, strategy and deliverables. Worked alongside project managers to craft premium content. Directed on-set, on-location for multiple photography productions. Oversaw the post-production of photography, motion graphics & design content. Managed 2-4 Junior level creatives and contracted freelancers.

AUGUST, 2012 - JANUARY, 2013
Senior Graphic Designer, *Invisible Children;*

Collaborated with finance team to desin a 2012 annual report from concept to completion. Crafted infographic illustrations, web design assets, and international publications materials highlighting the organization's programs. Worked with a creative staff of 20+ individuals.

AUGUST, 2011 - JANUARY, 2012
Junior Graphic Designer, *MFG Productions;*

Conceptualization & execution of various event promotion materials. Worked with project producers to organize project assets & schedule deliverables. Developed and administrated several HTML websites & weekly email blasts.

MARCH, 2010 - FEBRUARY, 2011
Graphic Designer, *AlphaGraphics;*

Designed & preflighted files for press & digital print production & distribution. Worked directly with Senior creatives & production staff.

Education

SEPTEMBER, 2006 - MAY 2011
BFA Graphic Design, *California State Polytechnic University, Pomona;*

Technical Skills

Software proficiency in Adobe Creative Suite (Ai, Ps, Id, Ae, Dw, Lr, Br), Quark, Corel Draw, Aperture, Final Cut Studio, Cinema 4D, Google Sketch-up, Microsoft Office Suite & various FTP clients. Experienced in digital & film photography, including darkroom processing. Knowledge of HTML, CSS, PHP, & Javascript web languages. Skilled in working with tangible mediums & mixed media.

Professional Skills

Honest, open & integral with coworkers & clients. Ability to lead a team, collaborate with coworkers and mentor junior creatives. Clear communicator, active listener & able to identify other's needs. Fully engaged in problem-solving dicusisons and creative development. Honors commitments & punctual with time management.